

EVERGREEN SALE * HIGHEST QUALITY

EVERGREEN TRANSPLANTS — Watch 'em Grow! 9 to 12 in., 4 to 6 yrs. old All Prices Postpaid

AMERICAN ARBORVITAE. Tall, dark green tree. Stands trimming well. \$1.00 each; 3 for \$2.75; 10 for \$7.50.

COLORADO BLUE SPRUCE. Gray-blue needles. Very ornamental in all seasons. \$1.50 each; 3 for \$3.75; 10 for \$11.00.

BLACK HILLS SPRUCE. Compact and bushy. Very hardy. Rich dark green color. \$1.10 each; 3 for \$2.80; 10 for \$7.00; 25 for \$14.95.

PFITZER JUNIPER. Horizontal, spreading growth. Grayish green color. Very hardy. \$1.60 each; 3 for \$4.00; 10 for \$12.50.

SPREADING JAPANESE YEW. Compact; spreading growth. Dark green foliage. \$1.75 each; 3 for \$4.00; 10 for \$12.50; 25 for \$24.95.

UPRIGHT JAPANESE YEW. Tall, pyramidal form. Rich green foliage. \$1.75 each; 3 for \$4.00; 10 for \$12.50.



Pfitzer's Juniper



AMERICAN ARBORVITAE. Tall, dark green tree. Stands trimming well. Desirable for windbreaks and hedges.

BALSAM FIR. Native evergreen of Michigan. Grows in a shapely pyramidal form; very fragrant.

BLACK HILLS SPRUCE. Compact, bushy; very hardy. Rich green color. Shapely with heavy thick foliage.

NORWAY SPRUCE. Tall, dark green. Compact, short needles. Excellent Christmas trees.

SCOTCH PINE. Pyramidal tree of blue-green; needles of medium length. Rugged grower. Prices on Above 5 Varieties: 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

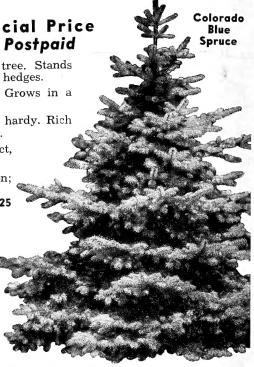
AUSTRIAN PINE. Good city tree. Shapely

dark green. Needles 4 to 5 in. long. **COLORADO BLUE SPRUCE.** Gray-blue, ornamental. Tall growing and very shapely.

MUGHO PINE. Dwarf pin-cushion pine with tufts of dark green needles.

VIRGINIANA JUNIPERUS. (Red Cedar). Grows well almost anywhere. Bluish berries.

Prices on Above 4 Varieties: 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.



Pyramidal Arborvitae

THUNDERCLOUD Blood Leaved PLUM A beautiful new variety of dwarf habit and excellent form. The foliage is deep rich blood-red. As the season progresses, the color becomes darker, gradually changing to a dull glowing bronze in fall. Lovely pink flowers cover the branches in early spring. Brilliant coloring, shapeliness and compact growth make this an ideal tree for the lawn, and to add contrast to other plantings. Mature height is about 15 feet. Heavy rooted, 2-3 ft. trees, \$2.25 each; 2 for

SEE SPECIAL BARGAINS

ON BACK COVER!

\$4.00, postpaid.



DWARF Blood Leaved MAPLE

One of the most spectacular of the highly colored ornamentals. The deeply indented leaves are a vivid blood-red in spring. In autumn the foliage changes to a beautiful bronzy purple-red. Unexcelled for a bright spot of color on the lawn or for border planting. Height at maturity about 10 to 15 feet. The foliage makes a very dense, compact growth, completely covering the fine branches. Hardy, easy to grow, and a valuable addition to any landscape plan. Heavy-rooted, 5-yr., 12 to 18 in., trees, \$4.50 each; 2 for \$8.00; 4 for \$15.00, postpaid.



Alyssum Saxatile

HARDY PERENNIALS

MAKE YOUR GARDEN DOLLAR BUY MORE BY PURCHASING RICHARDS GARDENS 2-YEAR FIELD-GROWN PLANTS

"PLANT PERENNIALS FOR PERMANENCE"

ALYSSUM (Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD). One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms in April and May, along with Tulips. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



(Orange Butterfly Weed)

TUBEROSA. This attractive plant produces an immense number of brilliant orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach a height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care. Seed pods may be gathered just as they begin to open, making attractive winter bouquets. One of the showiest perennials. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Asclepias

SEE SPECIAL OFFERS ON BACK COVER





ARABIS (Rock Cress)

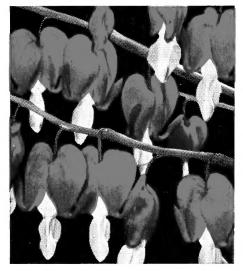
NEW PINK ROSEA. A splendid new variety that you will want to add to your garden this year. The plants never grow more than 12 inches high. Their habit of growth is spreading or creeping, making them a valuable plant for rock gardens, slopes and retaining walls. Masses of dainty, bright pink blossoms are produced in early spring, along with Crocus. The foliage remains green and beautiful throughout the summer. The plants are easy to grow and require little care; will thrive in shady areas as well as sunny. Makes a fine cut flower variety for early spring bouquets. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



ARTEMISIA

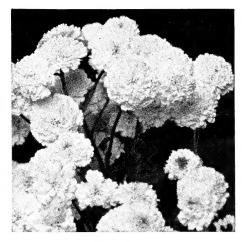
(Southernwood)

SILVER KING. A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements. Plants grow 3 feet tall and make a somewhat shrubby growth. A spendid plant for the hardy border. Sprays may be cut and dried for use in winter bouquets. One of the most striking and beautiful hardy perennials. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Old Fashioned BLEEDING HEART

DICENTRA SPECTABILIS. An old-fashioned favorite, popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall, sturdy stems. The plant is very hardy and blooms over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration. 2-yr. size, each 75¢; 3 for \$2.00, post-



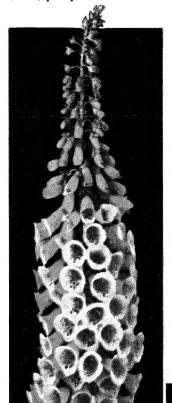
ACHILLEA

FILIPENDULA PARKER'S VARIETY, Commonly called "Cloth of Gold." Large heads of golden yellow flowers on long stems. Blooms continuously from July until frost. Excellent for cutting as they last so long. Hardy, easy to grow, in full sun or part shade. One of the freest flowering perennials. Ideal for borders, for edging beds and for rockery or dry wall. Flowers are lovely in the garden and extra fine for cutting. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

RICHARDS' PERENNIAL Crimson Star Aquilegia

CARNATION GRENADIN

These are the Hardy Carnations which bloom so profusely all summer. Flowers come single, semidouble and double; all are richly fragrant. Easily grown in any ordinary, well-drained garden soil. They grow 15 to 18 inches tall and are excellent for arranging in colorful bouquets. Your choice of colors: Red, White, Yellow, Maroon, Pink and Mixed. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Foxglove

FOXGLOVES

SHIRLEY HYBRIDS. This excellent strain covers a variety of fairylike colors, such as rich purple, blue spotted, yellow and near white. Tall, sturdy, 4-foot stalks. Blooms freely in May and June. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

SEE SPECIAL

Carnations

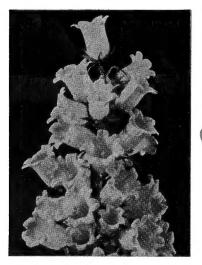
McKANNA'S HYBRIDS. Very large, 3 to 4-inch flowers, come in a gay mixture of colors. Extra long spurs.

COLUMBINE (Aquilegia)

CRIMSON STAR. Large blooms of crimson sepals and spurs, with contrasting center petals of white.

MRS. SCOTT ELLIOTT'S HYBRIDS. All shades of lavender, purple, red, white, yellow, blue and pink.

All varieties, 50¢ each; 3 of a kind \$1.00; 6 of a kind \$1.75; 12 of a kind \$3.00, postpaid.



GIANT MIXED. The largest flowers in a veritable rainbow of colors! For gay borders and bedding, these well-balanced shades are truly ideal. Plants are strong growers; bloom abundantly; produce flowers of exceptional size and beauty. Hardy, and easy to grow. 12 Plants \$1.75; 24 for \$3.00, postpaid.

PANSIES



CAMPANULA

(Calycanthema)

BLUE. Lovely, intense blue; a rich color. PINK. Soft clear pink; blends with Blue. ROSE. A pleasing shade of rosy-pink. WHITE. Clear white. Fine for contrast. Each 50¢; 3 of one color \$1.00; 6 of one color \$1.75; 12 of one color \$3.00, postpaid.

PYRETHRUM

ROBINSON'S HYBRIDS. A superior strain of Pyrethrum. Flowers are larger, more brilliant in color. Blooms profusely in spring and early summer. Grow 2 feet tall. Colors: Red, Scarlet-Rose and Crimson. Each 50¢; 3 of one color \$1.00; 6 of one color \$1.75; 12 of one color \$3.00, postpaid.

PINK BALLOON FLOWER

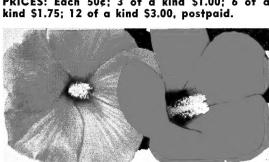
(Platycodon)

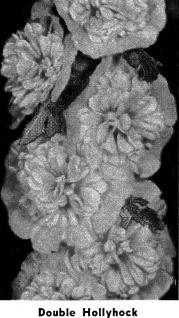
GRANDIFLORA BLUE. Deep blue. Very showy. MARIESI. Violet-blue. Low growing plant. Prices: Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00; postpaid.

PINK. Bell-shaped flowers of clear pink. Blooms all summer. Excellent for the border. Each 60¢; 3 for \$1.50; 6 for \$2.95, postpaid.



NEWPORT PINK. Magnificent double flowers of shimmering pink color. Tall, very strong stems. **SCARLET BEAUTY.** Brilliant scarlet flowers; large, loosely formed with slightly ruffled petals. YELLOW COLORADO SUNSET. Exquisite double blooms on long, graceful spikes. Blooms in a wide range of delicate yellow shades. PRICES: Each 50¢; 3 of a kind \$1.00; 6 of a





HOLLYHOCK OFFER No. 2

DOUBLE HOLLYHOCKS **Varieties** Postpaid for ..



Balloon Flower

HIBISCUS (Giant Mallow) AVALON HYBRIDS. Tall,

erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches

across. Plants are easy to grow; very hardy. Bloom in August; grow 4 feet tall.

Make a very showy display. Finest mixed

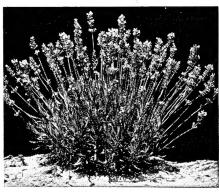
Cantananche

"HEAVENLY BLUE"

(Love Plant). Flowers are a pretty deepblue color, borne on long stems. Masses of blooms in July, Aug. and Sept. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

LAVENDULA

VERA (Munstead Strain). The real Sweet Lavender. Grows about 18 inches tall. Bears exquisitely fragrant, blue flowers in July and August; valued for sachets after drying. Each 60¢; 3 for \$1.50; 6 for \$2.95, postpaid

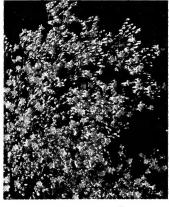


Lavendula

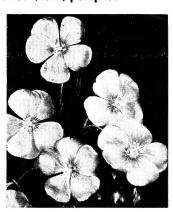


SCABIOSA

(Pincushion Flower) ISAAC HOUSE HYBRID. Extra large flowering strain. All shades from light blue to lavender, to deep blue. Blooms from June to Sept. Flower stems 18 to 24 in. tall. Desirable for sunny borders and cut flowers. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



(Great Sea Lavender) LATI-FOLIA. Grows in fine, lacelike form with a profusion of misty purplish-blue blos-soms. Useful for floral arrangements, also for drying for winter use. Plants grow 18 inches tall. A sunny location is preferred. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



LINUM

(Perennial Flax) PERENNE. Highly prized by gardeners for its abundance of bright blue flowers and feathery, blue-green foliage. Sensational and striking when used in flower arrangements. Grows 2 feet tall. Does best in full sun. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



MUSSINI. One of the finest edging and border plants. Compact, spreading habit. Grows 12 to 15 in. tall and up to 18 in. wide. Bears great quantities of fragrant, lavender-blue flowers all summer, and ornamental, gray-green foliage. Prefers sun. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

Winter Bouquet

COLLECTION

HAVE YOUR OWN ATTRACTIVE ARRANGEMENTS FOR WINTER MONTHS

You can enjoy these plants in your garden — and all through Fall and Winter too! When picked and properly dried (after blooming period) they will provide a wealth of material for creating artistic and colorful arrangements that will last for months

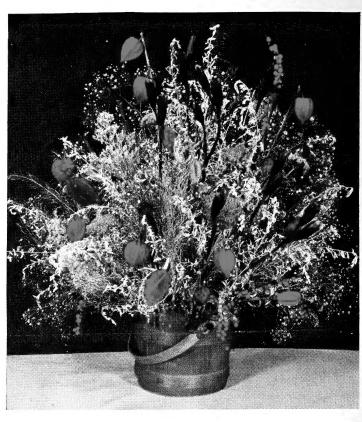
We have made a selection of plants which we believe you will find offer the most in decorative possibilities . . . Artemisia, with its beautiful silvery-grey foliage; Chinese Lantern Plant for its bright orange-red, lantern-like seed pods; the misty delicacy of Baby's Breath; the showy flowers and elegantly cut foliage of Achillea, and Siberian Iris for its unique seed pods.

Richards Winter Bouquet Collection includes: 2 ACHILLEA, Yellow or Rose

2 ARTEMISIA, Silver King 2 CHINESE LANTERN PLANTS 2 PINK BABY'S BREATH 2 SIBERIAN IRIS

PLANTS, Entire Collection
(A \$4.00 value) for only

\$3.75





Winston Churchill Asters

HARDY ASTERS

(Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of the autumnflowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They range in height from 2 to 4 feet; are easily grown in most any garden soil; prefer full sun.

TAPESTRY. (New 1956) Large semidouble flowers of a lovely pastel pink shade borne on upright, 30-inch plants. Recent import from England. Blooms profusely throughout fall. We consider it one of the best newcomers in this group. Each 65¢; 3 for \$1.75, postpaid.

WINSTON CHURCHILL. Splendid new English, variety, considered the reddest of all Hardy Asters. The color is a rich, warm ruby-red. Very free flowering, — just a few plants will produce a spectacular display of color for weeks! Each 65¢: 3 for \$1.75, post-paid.

ALASKA. A glistening, pure snow-white, without any tinting. One of the loveliest of all White Asters. Flowers are big, 2½ inches across. Fine, upright plant 24 to 30 inches tall, completely covered with flowers when in full bloom. Each 50¢; 3 for \$1.35, postpaid.

PLENTY. A magnificent new variety recently imported from England. The lovely soft-blue flowers are semi-double and 2 inches in diameter. Start to bloom in early September and continue well into October. Each 50¢; 3 for \$1.35, postpaid.

ASTER OFFER No. 3

1 Each: Tapestry, Alaska, Winston
Churchill & Plenty

4 HARDY ASTERS \$2.25

Postpaid, for only

BABY'S BREATH

(Gypsophila)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and charming bouquets, it is unequalled. Use it generously in beds and borders.

PERFECTA. Lovely white, double flowers of extremely large size. Fine plant producing an abundance of bloom for garden beauty and cutting. 21/4 in. pots, Each 65¢, postpaid.

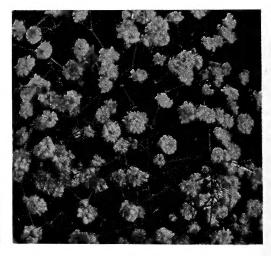
BRISTOL FAIRY. Double flowers of purest white, produced in large panicles. Blooms continuously all summer. We offer strong grafts in 21/4-inch pots. Each 65¢, postpaid.

FLAMINGO. Masses of double, pink blossoms. Flowers continuously. Light and graceful cut flower. 21/4 in. pots, Each 65¢, postpaid.

PINK FAIRY. Single, pink blossoms come into bloom freely all summer. Excellent for arrangements. 21/4 in. pots, Each 65¢, postpaid.

One Each of the Varieties Listed Above

BABY'S BREATH \$2.50
Postpaid, for only

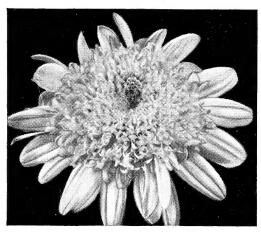




Monarda Croftway Pink

MONARDA

CROFTWAY PINK. A most appealing Monarda of rich rose-pink. Hardy and free flowering. Like other Bergamots, it presents an irresistible attraction for humming-birds. Does well in shady gardens and is excellent for cutting. A handsome, long flowering, easily grown perennial. Each 50¢: 3 for \$1.00, postpaid.



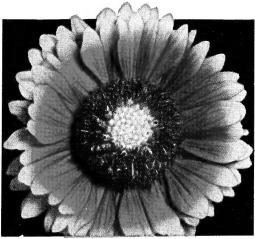
Shasta Daisy

SHASTA DAISY

(Moonpenny)

ALASKA. Glistening white blooms with large golden centers; produced freely all summer. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

DIENER'S DOUBLE MARCONI IMPROVED. The finest fringed Shasta Daisy. Big, beautiful frilled flowers, fully double; glistening white with bright yellow center. Perfectly hardy and a strong grower. Each 60¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.



Gaillardia

Perennuals

LIATRIS

(Blazing Star or Gayfeather)

SEPTEMBER GLORY. Produces a giant 6-foot spike, compactly covered from top to bottom with purple flowers. Unlike the common variety, the flowers come into bloom all at the same time, creating a marvelous effect. Blooms in September. **Each 65¢**; **3** for \$1.75, postpaid.

SPICATA. A dwarf growing variety. Flower spikes grow 15 to 18 inches tall, and come into flower in early July, continuing on until hard frost. Each 50¢; 3 for \$1.00; 6 for \$1.75, postpaid.



Iberis (Candytuft)

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foilage is needed. Plants are very hardy; grow about 18 inches tall. Dense blooms in early spring.

SEMPERVIRENS. Lovely white blossoms completely cover the plant in early spring; foliage is a rich, dark green. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

GAILLARDIA

(Blanket Flower)

For general hardiness and profusion of colorful blooms, Gaillardias are in a class by themselves. Flowers are long-lasting.

BURGUNDY. Plants bear a profusion of rich, dark-red blooms with high tufted centers.

PORTOLA HYBRIDS. Exra large flower strain; noted for the wide range of deep colors from reddish brown to deep gold.

GOBLIN DWARF. Plants grow only 12 to 15 inches high in very compact shape. Masses of large, deep-red and gold blooms.

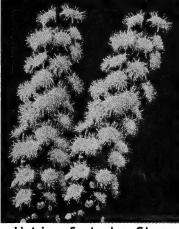
PRICES: Each 50¢; 3 of a kind \$1.00; 6 of a kind \$1.75; 12 of a kind \$3.00, postpaid.

PHYSALIS

(Chinese Lanterns)

FRANCHETTI. Brilliant orange-red, lantern-like pods which are useful for gay winter bouquets. Plants produce as many as 30 pods. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

SEE SPECIAL BARGAINS ON BACK COVER!



Liatris — September Glory



Dianthus Plumaris

DIANTHUS PLUMARIS

(Clove Pinks)

One of the best perennial Dianthus offered today. Flowers are a bright rose color with red center. Plants bloom continually from May to November. Perfect for bedding, border or rockery. Delightfully fragrant. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Physalis

Pacific Hybrid

Giant Flowering DELPHINIUM

We Are The World's Largest Growers of Delphinium

Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semidouble, some single. Plants are resistant to mildew and stems are wiry and strong enough to resist high winds. Blooms June and July.

CAMELIARD. Clear soft lavender with white bee. Very large, round florets of perfect form. The beautifully formed blooms are carried on stiff, thin, woody stems.

BLACK KNIGHT. Large flowers of darkest royal violet shades; a remarkably rich color.

BLUE BIRD. Superbly tall spikes set with clear medium blue flowers with white bee. Nothing yet equals them for sheer beauty, vigor and quality. A real eye catcher!

BLUE JAY. Intense shades from medium to dark blue, all with darker bee. Long, graceful spikes; very large florets. An outstanding variety of a remarkable color.

GALAHAD. Glistening pure white flowers of enormous size; individual florets measuring 3 inches across.

GUINEVERE. Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

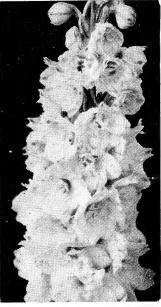
KING ARTHUR. Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

SUMMER SKIES. As beautiful as the name indicates; clearest light blue with white bee.

ROUND TABLE. A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

PRICES:

Ea	ch			 		.,		 	. 9	.60,	postpaid
3	of	one	kind					 		1.50,	postpaid
6	of	one	kind					 		2.50,	postpaid
12	of	one	kind					 		4.50,	postpaid



Galahad



DELPHINIUM OFFER No. 7 DELPHINIUM ROUND TABLE

Mixture of All Pacific Hybrid Varieties STURDY PLANTS .00 Postpaid for only ...

"BUY WHERE YOUR PLANTS ARE GROWN" DIRECT FROM SOIL TO YOU

Astolat

You will be thrilled, as we were, with this You will want to be first among your

to deep raspberry rose — with large black colors.) or fawn-colored bees to provide enchanting contrast.

utterly new and different series of Del- friends and neighbors to have this exciting phinium. Imagine! . . . colors ranging from new "Pink Series." Order today while the palest pink through all shades of lilac pink supply lasts. (We cannot guarantee specific

Each 65¢; 3 for \$1.75; 6 for \$3.00, postpaid.

GORGEOUSLY COLORED

HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double as well as single. Spikes are unbelievably large. For a gorgeous display next summer, plant Delphinium.

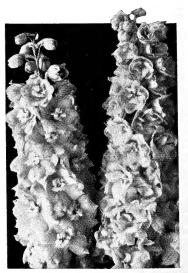
BLACKMORE and LANGDON HYBRIDS

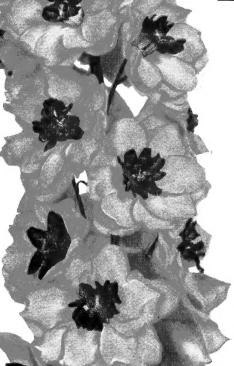
Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double. Each 50¢: 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

WREXHAM STRAIN

(Hollyhock Flowered)

Extremely long, spire-like spikes. Color variations include all shades of deepest blues and purples to the delicate pastels in rose, orchid and pale blue. Each 40¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.





AZALEAMUMS

HUNDREDS OF BLOOMS FROM ONE PLANT!

PRICES ON VARIETIES LISTED: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60, postpaid.

> (We are authorized to grow and distribute Azaleamums by R. M. Kellogg Company.)

BLAZING RED. (Pat. No. 1177) The color is a rich, flashing, blazing red! Blooms from August until hard frost. Plants grow 12 to 14 inches tall and 15 to 18 inches wide. A winner on every count!

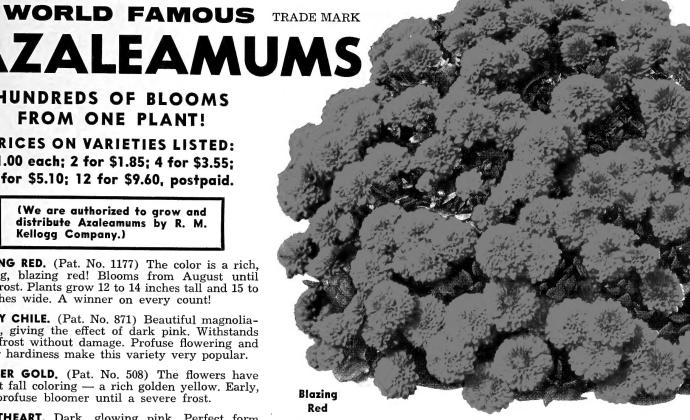
HONEY CHILE. (Pat. No. 871) Beautiful magnolia-purple, giving the effect of dark pink. Withstands early frost without damage. Profuse flowering and winter hardiness make this variety very popular.

SUMMER GOLD. (Pat. No. 508) The flowers have perfect fall coloring — a rich golden yellow. Early, very profuse bloomer until a severe frost.

SWEETHEART. Dark, glowing pink. Perfect form and rich color make Sweetheart a consistent winner. A bushel of bloom all season long.

AZALEAMUM OFFER No. 8 One Each of the Varieties Listed Above **AZALEAMUMS** Postpaid for





PINK DREAM. (Pat. No. 865) Soft, silvery-pink. Hundreds of flowers cover the 12-inch plants from autumn until frost. Well-formed blooms with velvety texture.

MAIDEN'S DREAM. (Pat. App. For) A luscious peach colored Azaleamum. Perfectly formed mound, 18 to 24 in. tall, produces a wealth of blooms all season, until frost. Superb in the garden and for bouquets!

TAM-O-SHANTER. Entirely unique — the first real orange color! It's bright and right in every way. Hardy and vigorous; blooming heavily until frost.

SNOW FAIRY. Large, snow-white blooms. A plant in full bloom is a veritable snowbank of pure snowy white. Starts blooming in early autumn and continues right up to severest frost. Don't miss

New and Outstanding

UPRIGHT MUMS CUSHION MUMS

RASPBERRY CREAM. Variegated raspberry and cream coloring. Different and very pleasing combination.

MURIEL RICE. Light lemon color. Large, full blooms of good form.

CHRISTOPHER COLUMBUS. Pompon type. Very large, glistening white.

EARLY CRIMSON. Sparkling, bright red. Early blooming. 24-in. tall.

GOLDEN TOUCH. Midas gold. Rich, gleaming color that will make a grand show in the garden, and for

MALINDA BROWN. Magnificent, clear self lavender-pink.

AUTUMN BEAUTY. Sparkling, chestnut bronze. Earliest blooming bronze.

OLD LAVENDER. Massive, pure lavender. Beautiful blooms carried on 30-inch stems. Carefree growth.

Prices on Above Varieties: Each 50¢; 3 for \$1.40, postpaid

MUM OFFER No. 9 One Each of the Varieties Listed Above UPRIGHT MUMS \$2.50

LIPSTICK. Outstanding ruby-orange. One of the best. Rounded plants 15in. tall, ablaze with color all season.

SEPTEMBER CLOUD. An especially fine white. Vigorous plant, loaded with glistening white flowers.

ORCHID HELEN. Delicate pink. Sturdy 18-inch bush covered with 3in. double flowers. Petals are unusually stiff, adding to its beauty.

COPPER N' GOLD. True to its name, it's deep yellow with copper center! A beautiful color that stands out well. Very effective in fall bouquets.

RED HEAD. Our own best red. Every bit as alluring and sparkling as its name. Blooms early and develops into a great mound.

JOAN HELEN. Sparkling deep purple with bright yellow center. Grows 18 inches tall; makes a beautiful border

Prices on Above Varieties: Each 50¢; 3 for \$1.40, postpaid

MUM OFFER No. 10 One Each of the Varieties Listed Above CUSHION MUMS \$9.75 Postpaid for only

Hardy field-grown Phlox

Our Splendid Phlox are Truly The Queens of the Garden

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period. We are growers of Phlox and have an unusually fine assortment of field-grown plants. These are two-year plants, the best size for transplanting. All are well-rooted and have bloomed in our

fields, so we know they are true to name.

Phlox will start blooming early in July and continue through August and September, highlighting your garden with sparkling, bright colors. We believe, among the varieties we list, you will find many to please you. Plant them this spring—you'll enjoy them for years. Your choice of the varieties listed below. Each 50¢; 3 for \$1.35; 6 for \$2.35, postpaid.

ADONIS. Bright red. Very large, compact blooms. 3 ft. tall.

AMERICAN BEAUTY. Beautiful pink; excellent plant.

AMETHYST JEWEL. Deep purple. Large, well-filled panicles.

BORDER QUEEN. Watermelon pink. Dwarf grower. BRIGHT EYES. Large brilliant red with dark eye. CHARLES CURTIS. Brilliant orange, unfading. Outstanding! DAILY SKETCH. Light salmon pink; crimson eye.

DRESDEN CHINA. Soft dresden pink with crimson-rose eye. LEO SCHLAGETER. Vivid, brilliant red. It seems to glow. MARY LOUISE. Pure white. Unusually large. MY FAIR LADY. Soft, clear pink with red eye. PINK GOWN. Large florets of deep pink. PROGRESS. Delicate blue with deep purple-blue eye. SAN ANTONIO. New. Very large, deep wine red. SIR JOHN FALSTAFF. Luminous salmon-pink. Large. THOR. Intense salmon pink with scarlet overtones. WHITE ADMIRAL. An outstanding pure white Phlox.





Lythrum

SEE SPECIAL BARGAINS ON BACK COVER!

SPECIAL OFFER No. 12 PHLOX, 1 each of the varieties listed. All well-rooted field-grown plants.

6.25 Postpaid

LYTHRUM

A very ornamental plant for border or background planting. Produces masses of bloom on narrow spikes. Plants grow to a height of 3 to 4 feet and bear dozens of spikes, which are completely loaded with blooms from June to late September.

MORDENS GLEAM. A new variety of sparkling red. 65¢ each.

ROBERTS. New. Clear fuchsia-pink. Bushy 18-in. plants. 65¢ each.
MORDENS PINK. Spikes are covered

with deep pink florets. 50¢ each. DROPMORE. Very showy fuchsia-purple spikes. 50¢ each.

LYTHRUM OFFER No. 11 One Each of Above Varieties, All in 21/4" Pots. Postpaid.....



SWEET WILLIAM

(Dianthus Barbatus)

SWEET WILLIAM NIGRICANS. New! Superb perennial variety. Deep red flowers and red foliage are different and very outstanding. Will bloom this summer and for years, giving you an abundance of gay flowers for the border and cutting. Hardy. Easy to grow in ordinary, welldrained soil.

DOUBLE MIXED. Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy. Thrives anywhere.

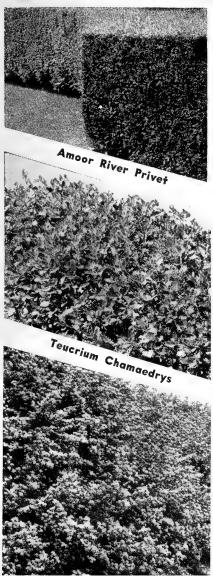
MIDGET MIXED. Dwarf growing variety. Mixed colors of wide variety. Long blooming season. Hardy.

PRICES: Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



See **RICHARDS'** BIG **BONUS OFFER** on Page 15

HEDGING — GROUND COVERS — VINES



Honeysuckle Hedge

HARDY PRIVET

(Amoor River North)

Easiest to grow of all Privets. Very hardy; thrives under favorable planting conditions. Makes an attractive hedge in all seasons with its glossy green leaves and clusters of white flowers, followed by berries. Trim to desired height and shape any time during summer. Leave untrimmed for foundation and screen plantings. Set bushes 9 to 12 inches apart. Disease free. In just a few years after planting, you will have a compact, dense hedge. 15 to 18-in., 25 for \$4.00; 50 for \$7.50; 100 for \$13.50, postpaid.

TEUCRIUM CHAMAEDRYS

Shrub-like plant of moderate growth. Has shiny, dark green leaves. Can be clipped to suit any height up to 12 inches. Plant in spring or fall. Space plants 6 inches apart in full sun. Ideal for all edging work or low border hedges. Four or five plants make ideal corner clumps. Hardy. Each 40¢; 10 for \$3.00; 25 for \$4.75; 100 for \$18.00, postpaid.

HONEYSUCKLE HEDGE

One of the finest plants for screening and informal hedges. Grows to a height of 8 to 10 feet. Makes an upright, somewhat spreading growth. Has bright green foliage and delightfully fragrant flowers in May and June. Showy bright red berries. Excellent for screening purposes and informal hedges. Attracts birds. 18 to 24-in., 10 for \$3.00; 25 for \$6.00; 50 for \$10.00, postpaid.

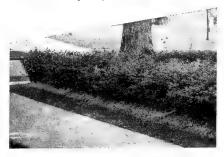
BLUE MIST CARYOPTERIS

Fine, low growing shrub. Lovely misty-blue flower clusters cover the shrub in abundance from July until autumn frost, The shrub grows 18-24 inches tall and is perfectly rounded. The foliage is silvery green in color. Perfectly hardy. Makes an excellent low-growing hedge. Perfect for border or foreground of shrub plantings. 21/4 in. pots. Each 60¢; 10 for \$4.50, postpaid.



RED BARBERRY

Similar in growth habit and hardiness to Green Leaved Barberry, except foliage is bright red. Color becomes more brilliant in the fall, changing to vivid orange, scarlet and intense red shades. 12 to 15 in., 10 for \$3.00; 25 for \$6.00; 50 for \$10.00, postpaid.



GREEN BARBERRY

Attractive low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Quantities of brilliant red berries are produced in the fall and remain through the winter. 12 to 15 in., 10 for \$2.50; 25 for \$4.50; 50 for \$8.00, postpaid.

REDLEAVED WINTER CREEPER

EUONYMUS COLORATA. The attractive glossy leaves make a showy and effective ground cover. Excellent under trees as it spreads rapidly making a complete carpet. Plant in full sun or partial shade. Purplish red in fall. 2½ in. pots. Each 40¢; 5 for \$1.80; 10 for \$3.50, postpaid.



VINCA MINOR. Glossy green leaves; violet-blue flowers. Excellent ground cover. A trailing plant that spreads rapidly. 5 for \$1.50; 10 for \$2.25, postpaid.

BALTIC IVY. Evergreen.

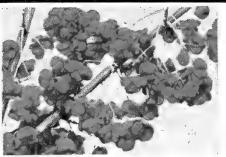
Excellent ground cover.

One of the hardiest. Al-

so excellent climber. 21/4



in. pots, Each 45¢; 3 for \$1.15; 10 for \$3.25; 25 for \$7.75, postpaid. PACHYSANDRA. (Japanese Spurge) Trailing plant. Evergreen. Used in densely shaded areas. Excellent for borders, along walks, etc. 5 for \$1.50; 10 for \$2.25, ppd.



Giant Flowering CLEMATIS

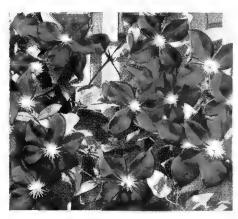
Without doubt one of the most attractive and beautiful flowering vines. Blooms profusely in early summer, followed by some blossoms throughout the fall. Unequalled for porch and trellis planting.

JACKMANI. Large purple flowers.
MME. LE COULTRE, Pure white.
VILLE DE LYON. Red flowers.

PRICES: on above Clematis, alike or assorted 2-yr., No. 1, Field-Grown plants, ready to bloom, \$1.50 each; 3 for \$4.00 postpaid.

EVERGREEN BITTERSWEET

Will climb either brick or wood. Dark green firm leaves last through the winter and form an excellent background. Bears clusters of large reddish orange berries, which remain all winter. Makes excellent winter bouquets when dried. Adaptable as a climber or shrub, also ground cover for steep banks. Vine is hardy, vigorous. Requires little care. Showy in all seasons. Each 75¢; 3 for \$2.00, ppd.





Colorful PEONIES

NEW FELIX SUPREME. First Time Offered. Outstanding, large, fully double blooms of an exquisite shade of rich ruby-red. Comes into bloom midseason and is the largest-flowering of all red shades. Plant is a sturdy grower with lots of healthy, rich green foliage. (New Felix Supreme makes an excellent gift for a friend or relative.) **Price \$12.00, postpaid.**

LAURA DESSERT. Nearest to yellow Anemone type. Outer petals are creamy-white, enclosing a center of purest canary-yellow. Good upright grower. **Price \$1.00**, postpaid.

MONS. JULES ELIE. An immense, self-colored satiny pink. Very full, ball-like blooms with pleasing fragrance. Blooms early. The most popular Pink Peony. Price \$1.00, postpaid.

FELIX CROUSSE. A deep rose-red. Broad guard petals surround a large central bomb of incurved petals, showing no stamens. Considered the best, all-purpose late red. \$1.25, postpaid.

SPECIAL OFFER No. 13

PEONIES, 1 each of Laura Dessert, Felix Crousse and Mons, Jules Elie, for only . . .

\$3.00 Postpaid

ORIENTAL POPPIES

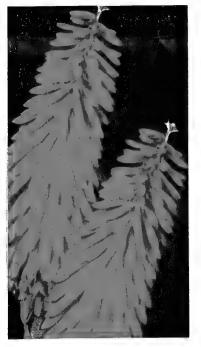
Felix Supreme

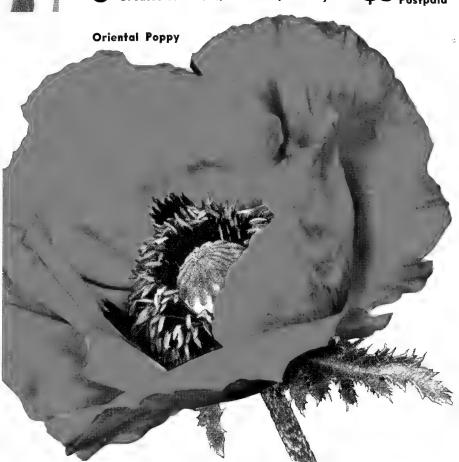
Assortment of the Most
Outstanding Varieties
2 for \$1.20; 4 for \$2.00 Postpaid

Enormous flowers shaded salmon-orange and soft red dominate the garden with their gorgeous display of rich, bright coloring. Growing 3 to 3½ feet in height, they contribute a rare splendor of bloom throughout late spring

throughout late spring.

These are the "queens" of the Poppy family. They have gained great popularity with gardeners everywhere, for their ability to achieve strikingly bold effects. Plant them singly or in masses—their gorgeous display of brilliant coloring will dominate the scene wherever grown. These easy-to-grow flowers should have a place in every garden. They do well in any type of soil but are best in deep, rich loam. Set out in early spring, 12 inches apart.





VIOLET .

ENGLISH ROYAL ROBE. A glorious variety of deepest violet-blue. The blossoms are delicately fragrant and open out flat like a Pansy. Has attractive, broad-leaved green foliage. A few plants in your garden will furnish you with quantities of bloom either during early winter or early spring; at a time when flowers are scarce and most highly prized. **Each 50¢; 3 for \$1.40, postpaid.**

◆ TRITOMA (Red Hot Poker)

Strong 24-inch stems topped with large, cone-shaped spikes of dazzling orange. This spectacular plant with foliage resembling that of the Yucca, makes a brilliant display of color in autumn. It is perfectly hardy and a handsome foliage plant when not in bloom. Highly prized as a cut-flower. Each 50¢: 3 for \$1.25; 6 for \$2.25, post-paid.



Rainbow IRIS

We have made a selection of the finest Bearded Iris — Varieties which we believe will give you the utmost in beauty of bloom and coloring; sturdiness of growth and flowering ability. We are sure you will find them satisfactory in every way.

RANGER. Beautiful deep crimson-red. Fragrant, large blooms; firm textured in both the standards and falls. Late blooming

and very free flowering. Best in the red class.

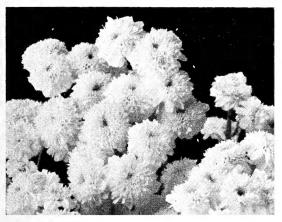
JAKE. Immense, exquisite white. Opens 3 huge blooms at a time; well-spaced on sturdy stalks. The best and largest white. PIKES PEAK PINK. A lovely delicate pink. Makes a splendid addition to the Iris border. Tall, vigorous and free blooming. SABLE. A glistening deep violet. Richness of color, large size and good substance make it outstanding in any Iris garden.

OLA KALA. The best deep yellow. A flaring, beautifully ruffled flower on tall stems. Hold up exceptionally well.

BLUE SHIMMER. A beautiful plicata of distinctive color. Shimmering white dotted and dappled with the clearest tones of blue. Extremely large, well-formed flowers.

BRYCE CANYON. Warm shade of henna-copper. An immense flower with bronze-yellow beard. Tall growing, and very attractive

75¢ each Postpaid 1 Each of Entire Collection, \$5.00 Postpaid



VERONICA

MINUET. New English variety. Very hardy. Blooms practically all summer. A sheer delight to any gardener. Grey-green foliage and dusty pink flowers; excellent for floral arrangements. Each 60¢: 3 for \$1.50, postpaid.

ments. Each 60¢; 3 for \$1.50, postpaid.

SPICATA. Dwarf growing variety; especially fine for rock gardens. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.

COREOPSIS

(Tickseed) DOUBLE SUNBURST (New Gold). You will be delighted with this new variety which bears large, double flowers of bright golden-yellow. Splendid background plant for the perennial border. Easy to grow. Blooms all summer. Plant in full sun, 10 to 12 inches apart. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



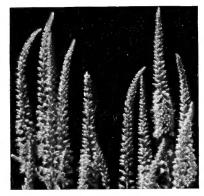
Coreopsis



MATRICARIA

BALL'S DOUBLE GOLDEN. New and very outstanding. Masses of golden-yellow flowers are produced all summer. Makes an effective display. Bushy 1½ ft. plants.

BALL'S DOUBLE WHITE. This is the only fully double flowering, pure white strain. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Veronica, Minuet

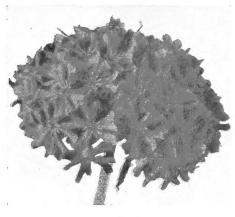
LYCHNIS

CHALCEDONICA (Maltese Cross). Vivid scarlet flowers, borne in flat heads, bloom in early summer and continue over a long period. Grow 2½ feet tall, making a brilliant display through fall. Another fine cutflower. FORRESTII. Large flower heads of rose, lilac, white and red are contained in this mixture. Grow about 15 in. tall. Suitable for rock gardens. Brilliantly colored flowers add color to the garden all summer. Prices: 2 above varieties, Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



HARDY GLOXINIA

(Incarvillea) BREVIPES. Beautiful red Incarvillea. Has handsome, coarsely toothed leaves and beautiful trumpet-shaped flowers. Very hardy. Will grow almost everywhere. Makes a beautiful show as a border with white Phlox. Each 50¢; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, postpaid.



Lychnis

New & Unusual PERENNIALS

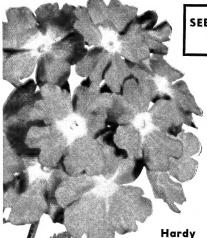
Stachys, Lamb's Ears

STACHYS (Lamb's Ears)

Hardy perennial, growing to a height of about 1½ feet. Valuable as a foliage plant. The leaves are large, 4 to 8 inches long, broadly lance-shaped and covered with soft, wooly hairs, greyish in color — hence the name, Lamb's Ears. Small, purple flowers bloom in June and July, borne well above the foliage. A favorite in English cottage gardens. Price: Each 65¢; 3 for \$1.65; 6 for \$3.00, postpaid.

HARDY VERBENA

Best rock garden plant of all. This fiery, rose-scarlet Verbena produces showy, flat-cluster like blooms. Flowers continuously from early June until frost. This is a very hardy variety — no need to replant this new variety every year. An excellent variety for covering banks, in borders or planted in terrace flower boxes. Something new and special in perennials! Each 65¢; 3 for \$1.65; 6 for \$3.00; 12 for \$5.25, postpaid.



SEE SPECIAL BARGAINS ON BACK COVER!

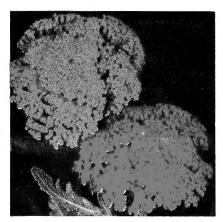


Yellow Shasta Daisy

New YELLOW SHASTA DAISY

Blooms are double and semi-double resembling the Heliopsis or perennial sunflower. This new Daisy grows into a fine floriferous plant about 18 to 24 inches in height with clean foliage. It produces a prolific display of blooms which are superb for cutting. Blooms from July until frost. Its clear yellow color as well as its freedom of bloom makes this a wonderful plant. Absolutely hardy anywhere and of easiest culture. A bright accent and a wonderful display in the garden.

Each 65¢; 3 for \$1.65; 6 for \$3.00; 12 for \$5.25 ppd.



The "Elite" of the Achillea Family

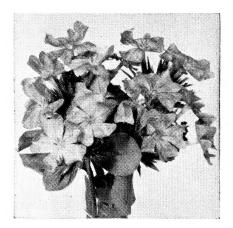
LADY CAROLINE. A new Achillea from England where it rates very high and so it does with us. It grows about 18 to 24 inches in height, and blooms vary in color from deep cerise to pale pink. The silvery, fern-like foliage adds considerably to its beauty. Blooms are produced in great profusion from June until September. Excellent cut flower as well as a first rate border plant. Each 65¢; 3 for \$1.65; 6 for \$3.00; 12 for \$5.25, postpaid.



Verbena

SALVIA

HAEMATODES. New hardy perennial. A showy plant growing about 3 feet in height and of easy culture. The flower stalks are covered with silvery lilac blue blooms. Plants have beautiful green foliage. In bloom from May until frost. This is one of the most useful perennials for borders, edgings and rock gardens. Easy to grow; produces a profusion of bloom all season long. Here is a choice small plant to add color to the perennial garden. Each 65¢: 3 for \$1.65; 6 for \$3.00; 12 for \$5.25, postpaid



LEADWORT

(Plumbago)

Dwarf, spreading plant. Can be used with splendid effect in foreground of border, rock garden or as an edging. Deep, peacock-blue flowers are produced in profusion during summer and late fall. Grows 6 to 8 inches high, forming a clump 12 to 18 in., in diameter. Does equally well in semi-shade or full sun. Small, leathery foliage and long blooming period, make it one of the most desirable, low-growing plants. Will thrive and bloom freely for years. Each 65¢; 3 for \$1.65; 6 for \$3.00, postpaid.

RICHARDS' BIG BONUS OFFER

The earlier you get your order to us the better. Order of \$10.00 or more entitles you to a bonus of \$2.00 worth of beautiful perennial plants of your choice. Order today.

NO STAMPS ...

Please send cash, check or money order when paying for your nursery stock order. We cannot accept stamps.

NOTE ...

Due to exporting regulations, we are unable to accept orders from our Canadian friends.

Don't Miss Our "WINTER BOUQUET" COLLECTION!

TAKE ADVANTAGE OF BONUS OFFER!

Be One of the First To Own NEW RED PEONY on Page 12!

NOTE . . .

This catalog cancels all previous catalogs.

Our Guarantee

We shall ship only top quality bulbs, plants, shrubs, and trees and guarantee these to arrive in good planting condition and to be true to name. If these plants fail to arrive in good condition, we must be notified within 10 days or we cannot replace them. In all cases, replacements will be made during our regular shipping season. We are not liable for more than the purchase price of the product.

Signed:
RICHARDS GARDENS

ORDER BLANK

RICHARDS GARDENS PLAINWELL, MICHIGAN

Please do not ask us to ship C.O.D. The Post Office and Express Companies make an extra charge for this service, which makes your cost greater. Due to the high cost of shipping and packing, we cannot accept orders for less than \$2.00.

DO NOT WRITE BELOW

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3	% Michigan Sales Tax on Michigan Orders.									
	Total Enclosed.									

SPECIAL GARDEN BARGAINS

MONEY-SAVING "MUM" BARGAIN



Take advantage of this offer! If you are not interested in named varieties, but would like to add a BEAUTIFUL SPLASH of fall colors to your garden, here is a splendid bargain for you. These are root divisions of our best varieties. They will bloom this fall. It is from this type of plant we produce our beautiful Show Garden for fall. Colors: Red, White, Yellow, Pink and Bronze. Unlabeled, postpaid.

10 for \$1.50 50 for \$5.00 25 for \$3.00 100 for \$9.00 Shipped March 15th to June 1st.



SEDUM OFFER No. 15

Sedum Spectabilis Brilliant, $\operatorname{Excel-}$ lent low-growing plant for edging and rock gardens. Brightly colored flowers make a fine display. Greygreen foliage is attractive and fresh looking for months! 50¢ each.

PLANTS. for only postpaid



SIBERIAN IRIS BARGAIN No. 16

Caesar's Brother - Deep violet. Large, healthy bulbs.

5 SIBERIAN IRIS \$1.00 Postpaid for

Special SEEDLING PLANT Offer!

Rather than transplant our smaller plants and have to charge more for them another year, we are making this special seedling offer to our customers. In this way you receive a real bargain. We offer the following varieties:

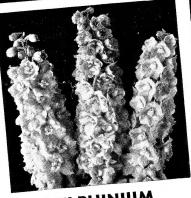
The Iollowing Varieties:
Achillea Parker's Yellow
Aquilegia McKanna's Hybrids
Aquilegia Mrs. Ellioth's
Aquilegia Crimson Star
Campanula Cup & Saucer
Carnations All colors
Dionthus All varieties
Hollyhocks All colors

Candytuft Chinese Lanterns Matricaria Platycodon Blue Pyrethrum Mixed Shasta Daisy Statice Latifolia Stokesia Delphinium

7 of One Variety, only \$1.00 ppd.

Postmaster: If reason, notify s on Form 3547, guaranteed. RICHARDS GARDENS Plainwell, Michigan

Permit No. 19 Plainwell, Mich. Bulk Rate S. POSTAGE PAID



DELPHINIUM OFFER No. 14

BELLADONNA. Soft blue. BELLAMOSUM. Rich sapphire. \$1.00

DELPHINIUM 3 Each of Above

DELPHINIUM 6 Each of Above



TUBEROUS BEGONIAS

No other plant is so valuable for providing color and beauty to those hard-to-fill shady areas in the garden. The magnificent large flowers are borne well above the broad, rich green foliage. They come into bloom in July and continue until hard frost. In addition to their value in the garden, they make excellent plants to pot for indoor bloom. Colors: Yellow, Red, Pink, White.

1 of each Color for....\$1.00, ppd. 3 of each Color for....\$2.50, ppd.